## **DISCOVER CUK**



## The Co-operative University of Kenya

## **Empowering Communities**

Vision:	A University of excellence in education, research, innovation, and cooperative training.
Mission:	To produce competent human capital through quality education, training, research & innovation, and empower communities through outreach for socio-economic transformation.
Motto:	Empowering Communities.
CUK's Broad Objective:	To develop a globally competitive co-operative University that is excellent in education, training, research, innovation, and outreach.
Our 6 Core Values:	i) <b>Co-operation:</b> The University will ensure teamwork through synergy to achieve its objectives.
	<ul> <li>ii) Integrity, Professionalism, and Accountability: Uphold strong ethical and moral principles in all decisions and actions; Ensure and maintain high standards in the discharge of responsibili- ties and delivery of services; Demonstrate and take responsibility for all decisions and actions.</li> </ul>
	<ul> <li>iii) Customer Centricity: Create a culture of excellence in service delivery that places customers at the focal point for all decisions related to products, services, and experiences.</li> </ul>
	iv) <b>Equity and Inclusivity:</b> Ensure equal access to opportunities and resources for people who might otherwise be excluded. Further, in discharging its mandate, the University will ensure that all its stakeholders are treated with fairness and justice.
	v) <b>Sustainability:</b> Endeavor to engage in development that meets the needs of the present without compromising the ability of future generations to meet their own needs in order to achieve a better and more sustainable future for the University.
	vi) <b>Innovation</b> - Encourage the generation and nurturing of new ideas into creative solutions.





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